

November 1, 2026



Far West Presidents-Elect
Learning Seminar

Dear Friend:

I'm pleased to invite you to partner with us as a sponsor for the 2027 Rotary Far West President-Elect Learning Seminar (PELS), taking place March 5-7, 2027, at the DoubleTree Hotel in San Jose, California.

Rotary PELS is where more than 600 incoming Rotary Club Presidents and district leaders from Northern California and Northern Nevada gather for a weekend of leadership development, collaboration, and inspiration. This training is a required and essential step in preparing Rotary leaders to serve their clubs and communities effectively.

Your sponsorship directly helps:

- Offset event production costs that cannot be met through volunteer effort alone.
- Support our shared goal of 100% club participation—so every incoming president can attend, regardless of circumstance.

In short, your contribution helps us maintain affordability, quality, and inclusivity for this vital Rotary leadership event.

Sponsors enjoy meaningful visibility throughout the event, recognition across print and digital materials, and the satisfaction of knowing their support helped make Rotary leadership training accessible to all.

I've enclosed a summary of 2027 sponsorship opportunities and benefits. Whether you represent a business, a Rotary district, or an individual club, there's a level designed to match your capacity for impact.

Please consider joining this year's sponsor family to help strengthen Rotary leadership across our region—and help ensure PELS continues to thrive for years to come. If you'd like to discuss sponsorship opportunities or have questions about how your organization can be highlighted, feel free to contact me directly at (415) 860-1122 or daniel@geraldi-law.com.

Thank you for your consideration and for supporting Rotary's mission of "Service Above Self."

Warm regards,

Dan Gerald
2027 Far West PELS General Chair
FarWestPELS.org

2027 Sponsorship Opportunities & Benefits

Sponsors must commit and pay by February 12, 2027. to ensure full sponsorship benefits.

Sponsorship Levels and Benefits	Bronze Supporter	Silver Supporter	Gold Supporter	Platinum Supporter
	\$250 or in-kind	\$500	\$1,000	\$2,500 +
Inclusion in on-site signage*	Name listed	Name listed	Logo displayed	Prominent Logo
Name only listed on event website	✓	✓		
Logo displayed on event website			✓	✓
Name listed in digital program	✓	✓		
Logo listed in digital program*			✓	✓
Quarter page ad in digital program*			✓	
Half page ad in digital program*				✓
Recognition in pre-event and post-event email to participants		✓	✓	✓
Logo displayed on main event screens during meals			✓	✓
Emcee recognition during select plenary session(s)**			Name mention	2-minute promo ***
Sponsor-provided corporate information, coupon, or sample gifts for attendees.				✓

* Logo assets must be received no later than **February 12** to ensure inclusion in the **digital program** and **on-site signage**.

** There are **five (5) plenary sessions** available for sponsorship. **Platinum Supporters** receive exclusive sponsorship of **one (1) plenary session**, assigned on a first-come, first-served basis. **Gold Supporters** will be evenly distributed across the five plenary sessions and recognized accordingly.

*** The 2-minute promotional feature may be delivered a **2-minute script** read aloud by the Event Chair or Plenary Emcee.

2027 Sponsorship Agreement Form

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

Payment Method: ☐ Check enclosed ☐ Visa ☐ MasterCard ☐ AMEX

For **credit card** payments, please contact Dan Geraldi at daniel@geraldi-law.com for payment

Make **checks** payable to FarWest PELS.

Please deliver agreement and payment by February 12, 2027, to:

FarWest PELS

Attn: Event Sponsorship Commitment

email: daniel@geraldi-law.com

12647 Alcosta Blvd, Suite 335

San Ramon, CA 94583

You will receive an acknowledgement letter that will serve as your receipt.

Thank you for supporting Rotary FarWest PELS!